

# IMPACT REPORT



**Together, we are supporting new families to transform their lives and the lives of their children, for generations to come. Because of you, our national network of partners and dedicated volunteers, Nurse-Family Partnership continues to see great results even as we have had to evolve some of our methods. Below are a few exciting program updates demonstrating the impact you have made through your generous support.**



## **NEW PARTNERSHIPS TO SUPPORT FAMILIES**

In Fall 2020, we launched an exciting partnership with Family Independence Initiative (FII) to provide more than \$2.2 million in direct cash assistance to 4,400 NFP families. Through their trusted relationships with new moms, NFP nurses have been able to quickly identify families most impacted by the pandemic to receive \$500 in cash assistance. Communities of color have been disproportionately impacted by the COVID-19 pandemic, and because of this over 68% of the dollars have been given directly to Black, Hispanic or Latinx families in NFP programs in six states. Direct cash assistance supports new parents' own decision making – many are using the awards to cover utilities, housing, food and other basic needs to keep their families safe from COVID-19.



## **A COMMITMENT TO HEALTH EQUITY**

We are very concerned about the high rate of maternal mortality and morbidity in the U.S. and are committed to doing our part to address this issue. That's why we support the Black Maternal Health Momnibus, a bipartisan legislative package made up of twelve bills, that will fill gaps in existing policy to comprehensively address every dimension of the Black maternal health crisis in America. Your support makes it possible for us to work with the lead sponsors of the Momnibus and other Members of Congress to improve maternal health outcomes, particularly in communities of color. We look forward to sharing more with you in the coming months and years.



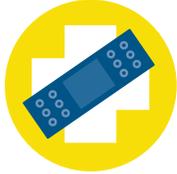
## **CHILD IMMUNIZATIONS REMAIN STRONG DESPITE THE PANDEMIC**

The pandemic has presented challenges to our service delivery and our ability to track and report on some health outcomes in real time. Given the national rapid decline in vaccines administered starting in March 2020, we anticipated a significant decline in the immunization rates of NFP children. While there are some gaps in this data, our preliminary assessment is that we have not seen a dramatic decline in NFP child immunizations (only a 1.7% reduction in on-time immunizations at age 6-months as of September 2020). We believe that our nurses are a supportive factor in helping NFP moms maintain important connections with their child's other healthcare providers and meet immunization milestones.



## WORKING WITH THE BIDEN-HARRIS ADMINISTRATION

Since the election, we have been working with the Biden-Harris transition team to reimagine public health through prevention and encourage investment in programs that work. The administration is committed to evidence-based practices, strengthening the country's public health infrastructure and public health workforce. President Biden supports home visiting and Vice President Harris has been a maternal health champion in the Senate (one of the Momnibus sponsors). We look forward to working with the new administration to expand access to home visiting, advance policies that improve care coordination and health disparities and provide ongoing support for families.



## CARE FOR THE CAREGIVERS

More than 2,300 NFP nurses have displayed heroic levels of persistence and flexibility over the last 10 months. Because virtual engagement is the “new normal” for the foreseeable future, we are prioritizing our “care for the caregivers.” Your partnership has made it possible for us to activate on a few key projects that will support the long-term mental health and wellness of our public health nursing workforce. This includes adding a wellness nurse to our team whose primary focus is to promote the well-being of NFP nurses and prevent burnout and compassion fatigue. This effort is vital to retaining our skilled nursing workforce, which in turn means higher retention of new mothers in the program.



## NFP RANKS AMONG THE VERY BEST U.S. CHARITIES

We are pleased to share that Nurse-Family Partnership has been awarded – for the third consecutive time – Charity Navigator's 4-star rating for demonstrating strong financial health and commitment to accountability and transparency. Receiving the 4-star rating (the highest rating) for the third time means we have outperformed 75% of other charities in America in achieving this sustained level of trustworthiness, financial responsibility and transparency. This achievement is a testament of our commitment to you, our entire donor community, our national network of partner organizations and, most importantly, our commitment to the families we serve.

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I have been brought to tears by things my clients have told me when I tell them about the cash assistance. I have a single working mom who has struggles to pay her bills but has always tithed even when she said she did not think she would have enough to pay her bills. She said this is exactly why she still tithes, because God is still providing for her and her son.

